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**FOR IMMEDIATE RELEASE**

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**Jim Fackert – 2011 Parnelli Visionary Award.**

Littlite® is proud to announce that Jim Fackert, President & Founder of Littlite, LLC will receive the Parnelli Visionary Award for 2011. Jim will receive his award at the Parnelli Award gala dinner on October 29 at the Peabody Orlando. Since 2001, the Parnelli Award serves to recognize pioneering, influential professionals and other contributors to the Live Event Industry. The award dinner runs concurrent with LDI 2011.

Jim's pioneering spirit and creative drive led him on a varied and storied journey throughout the entertainment industry. Always content to remain "behind-the-scenes", Jim has worked with legendary Detroit artists such as Alice Cooper, Ted Nugent, The MC5 and, most notably, Grand Funk Railroad.

Fueled by his forward thinking, Jim's real world experiences led to advancements in both the audio and lighting arenas eventually leading to the founding of Custom Audio Electronics (CAE), Rainbo Consoles, Leprecon lighting and Littlite gooseneck task lights.

Today, Jim is still actively involved with Littlite engineering projects and is responsible for developments such as the Littlite LED line, the Littlite LLX proprietary XLR connector and the Littlite LDC/MV solid state dimming control/ voltage conversion products.

An early advocate for ecological responsibility, Jim remains active in many community organizations dedicated to environmental issues and land conservancy. Characteristically, Jim has also been ahead of the recent Green movement as evidenced by Littlite's super insulated, geothermally heated and cooled manufacturing facility in Hamburg, Michigan and the recent addition of a 40 KW solar power system.

Under Jim's leadership, Littlite has remained a US manufactured product becoming the task light of choice for professionals in the sound and lighting industry for over 30 years. Littlite task lights are also used in a wide variety of markets including medical facilities, contract furniture, military and public safety vehicles as well as general consumer use.

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Littlite gooseneck task lights have been the work light of choice by entertainers and touring professionals for over 30 years. Compact, durable and flexible, Littlite products are also used in many other industries including public safety vehicles, military vehicles, medical applications and custom/contract furniture. Designed and manufactured in the US, Littlite continues to develop new lighting solutions utilizing energy-efficient LED components and solid state, switch-mode power supplies.